

Bulgaria | Sotheby's
INTERNATIONAL REALTY

2023 wellness vacations with
Technogym

Mission, Vision and Values

Our company is part of the Sotheby's International Realty network - a leading international brand with the highest global recognition and trust in the field of real estate.

We joined the Sotheby's International Realty brand in 2021 to provide our clientele with a higher level of exposure and personalized service. As part of the leading network of luxury real estate sales associates, this allows us to connect you locally with a reputable global brand and to introduce you to the finest properties in the world.

Today, the Sotheby's International Realty network has more than 1,000 offices in 81 countries, with more than 25,000 associates worldwide. As its member, our commitment to clients is to offer the best possible services through our local and global networks.

We pay great attention to individual service. Bulgaria Sotheby's International Realty protects your interests and works towards negotiating the most attractive terms, according to your specific needs.

We are an established brand whose members and partners have been active in the Bulgarian real estate market for more than 30 years, providing local, regional and international experience and a strong understanding of the trends in this challenging and dynamic industry.

Bulgaria Sotheby's International Realty has become one of the most trusted names in the field and a true local and global leader in the real estate industry.

A journey through the Mediterranean's most cutting-edge and captivating wellness hotels

In recent years, **wellness** has become an increasingly predominant trend for consumers around the world; this is evidenced by the very rapid revival of gyms and wellness centers after the pandemic, as well as the fact that major **hotels and resorts** are devoting more and more space and attention to real wellness experiences for consumers.

A journey among **the most innovative and attractive wellness projects in the Mediterranean.**

Saint Tropez - Lily of the Valley

Entirely imagined and conceptualized by the famous designer Philippe Starck, **Lily of the Valley** is a 5-star destination located in the heart of **Saint Tropez** and inspired by wellness and luxury. The dream hotel, made up of private villas with breathtaking views of the Mediterranean and suites with swimming pools, is inspired by the gardens of Babylon fitting in perfectly with the surrounding nature. Inside, a large sports and fitness area equipped with Technogym solutions welcomes guests with **3 workout programs** developed by French nutritionist Jacques Fricker to help them stay in shape during their stay. Among the fitness products chosen by the hotel is **Technogym's Artis Line**, the range that combines elegance, technology and connectivity for motivating and fun workouts. Travelers can also work out with **Kinesis Personal Vision**, Technogym's innovation "par excellence" used to improve physical condition, endurance, sports performance or to accompany a rehabilitation process.



Porto Cervo - Waterfront

From June 24th to September 3rd, Technogym is present with a dedicated space inside Waterfront, a **luxury village** hosting the most important luxury and lifestyle brands. This is an experiential space designed to discover and fully experience the Wellness lifestyle. Every day, **Technogym Master Trainers** are available for training sessions in the morning and late in the afternoon, in the beautiful setting of **Porto Cervo Marina**. To register for classes, you'll need to download the **Technogym App** that proposes daily workouts best suited to you, by combining scientific research, artificial intelligence, and engaging and challenging video content. Inside the Technogym pop-up, visitors will be able to discover and purchase the most innovative products for home fitness, including the new **Technogym Run**, the first treadmill for cardio and strength training; **Technogym Ride**, the indoor bike designed with champions for cyclist training; and **Technogym Bench**, the innovative bench for functional and strength training, designed to combine maximum workout variety with minimum footprint.



Mykonos - O' by MYCONIAN COLLECTION

A spectacular location and designer interiors represent the soul of **O' by MYCONIAN COLLECTION**, a modern sanctuary that captures the essence of the Greek island of Mykonos, attracting travelers from around the world. Luxurious suites and beautiful public spaces strike a perfect balance between tranquility and entertainment, offering guests private terraces with unique views, a spa promising deep relaxation, and a culinary culture merging tradition and innovation. Complementing the services offered, a fully equipped Technogym fitness center allows guests to maintain their daily fitness habits. Inside, **Technogym's Selection line** is the ideal solution for strength training, ensuring effective workouts for every type of user. Not to mention the possibility of training with fitness tools such as **Technogym Dumbbells**, designed to let you train naturally, giving you total control of movement and allowing you to recruit more muscles, more efficiently.



Taormina - Grand Hotel Timeo by Belmond

First hotel to open in Taormina, built just steps from the fascinating ancient architecture of the historic Greek Theater, the Grand Hotel Timeo blends the grandeur of the ancient world and cosmopolitan spirit, offering everything you need for unforgettable holidays in Italy. Travelers staying at this heavenly oasis can choose to stroll along the expansive six-acre gardens surrounding the property or take a dip in the rooftop pool after exploring the streets of Taormina. The wellness experience at the Grand Hotel Timeo is enhanced by the opportunity to work out with innovative Technogym solutions in the exclusive fitness center, which houses high-end products of the caliber of [Personal Line](#), a premium collection of home fitness equipment - treadmills, bikes, recline, elliptical, Kinesis and Power Station - that combines designer Antonio Citterio's award-winning style with Technogym's thirty-year experience in the world of fitness and sport. That's not all: hotel guests can choose to train in the tranquility of their suites or gardens using **Technogym Case**, a premium design bag that contains a wide range of accessories for complete and effective workouts. By scanning the QR code on the tag, they will also have access to an extensive library of content and useful workout tips.



Capri - Capri Palace Jumeirah

Contemporary art and design frame the natural beauty of the island of **Capri** at the Capri Palace Jumeirah, a luxury destination that embodies the spirit of the Amalfi Coast. Spacious and elegant suites offer breathtaking views directly over the sea, while Olivo, the only two-Michelin-starred restaurant on the island, offers dishes in which the culinary traditions of the region are evolved and reinterpreted elegantly. The services made available by Capri Palace Jumeirah also touch the wellness sphere: guests have the opportunity to try natural and exclusive treatments inside Capri Medical Spa or test **the latest fitness equipment by Technogym** to stay active even on vacation. Welcoming them inside the fitness center are products of the caliber of **Artis Run**, a treadmill capable of taking the running experience to the next level thanks to natural sensations and engaging workout content, and **Technogym Skillrow**, a professional rowing machine designed together with athletes to improve cardiovascular endurance and power, with an extremely realistic rowing sensation.



Ibiza - Nobu Hotel Ibiza Bay

Inspired by the soul and colors of **Ibiza**, Nobu Hotel Ibiza Bay combines sophisticated luxury with bohemian fun. The range of holistic wellness experiences offered at the luxury destination is designed to relax and enliven the senses. Self-care and serenity coexist peacefully at the Ibiza Bay Spa by Six Senses, while the fitness center provides travelers who want to stay in shape with Technogym equipment for complete and effective workouts. **Artis Line**, for example, represents the state of the art in cardio and strength training and offers the best in design, biomechanical engineering and interactive technology, enhanced by new digital services. From **Artis Bike**, the perfect synthesis of aesthetic harmony and natural pedaling sensation, to **Artis Synchro**, a professional elliptical that delivers results in a fun and effective way, each product in this line combines ease of use and comfort with the highest level of performance and user engagement for exciting, state-of-the-art workouts.





